

**TO:** James L. App, City Manager  
**FROM:** Joseph M. Deakin, Public Works Director  
**SUBJECT:** Landscape and Lighting District - Ad Hoc Committee  
**DATE:** December 16, 2003

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**BACKGROUND:**

On July 15, 2003, the City Council assigned an ad hoc committee to guide staff in developing a public education and outreach program for the Landscape and Lighting District aimed at improving actual service quality and perceived value for the services. On November 4, 2003, the City Council, on recommendation from the ad hoc committee directed staff to:

- a. Provide landscape improvements to deficit sub-areas in the L&L to bring them up to an improved state; and
- b. Provide public communication to improve community perception of L&L value; and
- c. Ballot the deficit sub-areas in preparation for a FY05 rate increase to eliminate the deficits.

The work of the Ad Hoc Committee is complete, and the Committee may now be disbanded.

**OPTIONS:**

- a. Close out the ad hoc committee on the Landscape and Lighting District.
- b. Amend, modify or reject the above option.